

July 2020



Daventry Leisure Centre reopening this weekend

Daventry Leisure Centre is set to reopen this weekend, after being given the green light by Prime Minister Boris Johnson.

The Leisure Centre in Lodge Road, which is managed by sports and leisure operator Everyone Active in partnership with Daventry District Council, will reopen its doors on Saturday 25 July.

From Saturday, people will once again be able to use the gym and attend group exercise classes on a pre-booked basis only. The swimming pool will remain closed for the time being but is expected to reopen in August – more details will be announced to customers shortly.

People wishing to attend the gym or exercise classes must ensure they have pre-booked their sessions on the Everyone Active website or app – for details visit www.everyoneactive.com/daventry

The news comes after the facilities were forced to close for almost four months due to the coronavirus pandemic. However the Government update on 9 July confirmed leisure centres are now safe to reopen facilities, with strict operational measures in place. Everyone Active's procedures will ensure social distancing is managed throughout the centres and regular cleaning is maintained. Full detail of the operator's measures can be found [here](#).

Simon Fearn, Everyone Active's regional contract manager, said: "We're very much looking forward to reopening the centre and welcoming back the local community.

"We've been overwhelmed with the support we have received from our Daventry customers during these unprecedented times, and we're so grateful.

"Ensuring our colleagues and customers remain safe is our number one priority and we have carefully considered the strict social distancing measures to ensure we adhere to the guidance. All activities must be bookable, so when the centre reopens visit our app or website and it will detail the activities that you can book. We anticipate that more and more activities will become available over time so please keep checking back.

"We will be contacting all customers directly over the coming days regarding the centres reopening. We look forward to welcoming everyone back and thanking them for their patience."

Councillor Alan Hills, Daventry District Council's Community, Culture and Leisure Portfolio Holder, said: "It's great news that Daventry Leisure Centre is reopening its doors again after nearly four months of closure and will be a huge boost towards supporting the health and welfare of our residents during these challenging times.

“Our Council’s responsibility to encourage physical activity and improve wellbeing within our community is very much a priority, so we look forward to welcoming people back to the leisure centre to make use of its facilities once more.”

Whilst its 200 leisure centres across the country have been closed, Everyone Active launched a comprehensive package of online workouts for people to do whilst on lockdown, along with streaming live classes across its social media pages. It also pledged to donate half the cost of a membership to charity – The National Emergencies Trust – if customers continued to pay. Consequently, the operator raised over £400k for those most in need during the pandemic.

For further information on Everyone Active and its leisure centres, visit www.everyoneactive.com.

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Notes to Editors

Everyone Active is the trading name for Sports Leisure Management (SLM), which operates leisure centres in partnership with local councils across England. SLM Ltd. was formed in 1987, managing just one leisure centre in the Midlands. Today, Everyone Active manages 200 leisure facilities and cultural services in partnership with 61 different local authorities nationwide. These stretch from Sunderland in the north to Mid Suffolk in the east, Chichester in the south and Plymouth in the south west. The company’s growth is due to the ability to deliver well managed leisure facilities and an activity offering which provides great value for money. Everyone Active aims to increase the participation of local people in leisure activities, advocating a minimum of 30 minutes exercise five times per week. www.everyoneactive.com